



## **Virtual Public Meeting 2**

October 7, 2021 and November 4, 2021

# **Meeting and Comment Summary**

Prepared by Public Participation Partners



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# Overview

Community Housing Partners (CHP) and the Town of Chapel Hill are coordinating with residents of Chapel Hill to reimagine the Trinity Court apartments. The redeveloped Trinity Court will provide new affordable housing for residents of Chapel Hill.

The project team hosted the second phase of engagement by conducting two virtual meetings on Thursday, October 7, 2021, at 4:30 pm and on Thursday, November 4, 2021, at 4:00 pm. These meetings were conducted via Zoom and participants were invited to join via the app or call in using their phone. The meetings were recorded and posted on the project website for those that were unable to attend to view at their convenience.

The meetings were complemented by an online survey. This survey went live on October 8, 2021, and remained open until November 5, 2021. Hardcopies of the survey were made available for residents upon request.

# Meeting Notifications

It is crucial that the design of the Trinity Court redevelopment incorporates the visions and needs of those that could potentially live there in the future. Thus, the project team is working to actively engage and involve Chapel Hill residents in need of affordable housing. Targeted outreach was conducted by Town of Chapel Hill staff to local organizations serving lower-income populations to ask for assistance in distributing information and materials to residents. The Town also used translated robocall type voice messages to the Housing Authority lists which included tenants, wait list and subscribers.

The following communication methods were used to advertise the second public meeting:

- 643 Postcards mailed to:
  - » Existing tenant and waiting list residents
  - » Carver St., McMasters, and Pritchard St. residents
- 7 Emails distributed to over 390 individuals, including:
  - » Community Partners
  - » Existing tenants and waiting list residents
  - » Past participants who signed up for updates
- Translated Audio Recordings in Spanish, Burmese, Karen, and Arabic
- Social media posts shared via the Town of Chapel Hill social platforms
- Information posted on the Trinity Court Development project website

Participants were encouraged through the meeting notices to register ahead of time to be entered into a raffle for an electronic gift card to Food Lion. The meeting notices also contained information about language interpretation services.



# Meeting Summary

## Meeting Summary

At the October 7 live virtual meeting, twenty-four (24) community members were in attendance, and six (6) community members were in attendance during the November 14 live virtual meeting. During the meetings, project staff conducted a presentation to provide participants with an overview of the project, including the project background, goals, timeline, and opportunities. Throughout the presentation, participants were invited to participate in polls to gauge their preferences on a range of outdoor and indoor amenities, as well as community programming and sustainability amenities. Throughout the

presentation, attendees were given the opportunity to ask the project team questions.

## Poll Responses and Group Questions

The presentation included twenty-four (24) interactive polling, ranking and open-ended questions to gather feedback on the types of amenities, sustainability and resiliency elements community members would like to have included in the new Trinity Court. The summary of the question results are as follows below.

# **Architecture**

# Architecture Style Options



Traditional



Transitional



Contemporary



Craftsman



Craftsman/Shingle Style

# Architecture

## Discussion Questions

Which option do you like the best? What do you like about it?

Participants were shown five different styles of buildings the redeveloped Trinity Court can look like and asked an open-ended discussion question about their preferences. This activity was conducted in Mural, and participant comments were documented live on virtual sticky notes.

Participants generally liked the Traditional and Craftsman Building styles and shared they look less congested, like people are not on top of each other. One participant noted they do not like the Contemporary style, as it looks more institutional. Another participant agreed the Traditional and Craftsman Building styles look more like Chapel Hill, and the other styles looked more like student dorms. Another participant stated they liked the traditional or craftsman, because the other options felt too clustered together.

Which feels more like Chapel Hill?

After the discussion about building styles, a second discussion question was asked to learn more about participants preferences. Participants shared they like the Craftsman and Traditional styles as they look more like family housing you would see in Chapel Hill.

Are there other thoughts about these design concepts?

One participant shared the Traditional style feels less congested, and that they remind them of high-rise public housing in New Jersey at a lower scale. Another participant shared they lived in Trinity Court for over 20 years, and they like the Traditional style. They noted that the units look spread out and it fits in with other Chapel Hill housing, such as other affordable housing where the participant thought they did a great job.





# Indoor Amenities

Which indoor amenities would you most like to see at Trinity Park? Please rank them in your order of preference. (1st = most important, and 8th = least)

Sixteen (16) participants took part in the first poll. Respondents were asked to rank eight (8) amenities in order of importance. The kitchenette/food pantry/party room ranked the highest at first (1st), followed by the co-working and business center ranked second (2nd). The homework room and fitness machines tied as the third (3rd) most important amenity. Following those, was the yoga and movement studio ranked fifth (5th), the rideshare waiting area ranked sixth (6th), the game room ranked seventh (7th), and bike repair was eighth (8th) as the least important amenity.

**1<sup>st</sup>** Kitchenette/Food Pantry/  
Party Room

**2<sup>nd</sup>** Co-working Space and  
Business Center

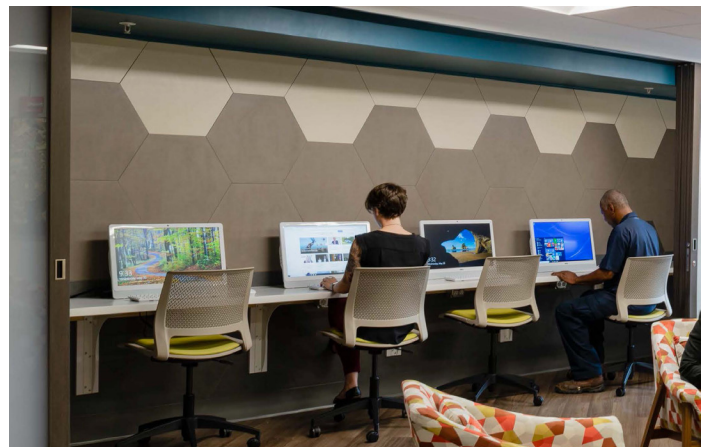
**3<sup>rd</sup>** Homework Room and  
Fitness Machines

**4<sup>th</sup>** Yoga and Movement  
Studio

**5<sup>th</sup>** Rideshare Waiting Area

**6<sup>th</sup>** Game Room

**7<sup>th</sup>** Bike Repair







# Architecture Questions

The following questions were asked during the Architecture section of the presentation.

**Q: Does the exterior affect the layout of the units?**

A: No, it does not. We'll work to have nice and functional units independent of what the exterior looks like.

**Q: Are there other options?**

A: Yes, Trinity Court will get a custom design, but the purpose of this activity is to get a general feel for the style that's right for the community.

**Q: Will these units have firewalls, and soundproof walls to avoid disturbances going forward?**

A: Yes, they will have both of those. They will have something called devising walls that will separate the units. However, if you make enough sound anyone can hear it, but the walls will have sound attenuation.

**Q: Are those the only options that are available?**

A: No, what we'll end up with won't look like any of these designs necessarily. These are just designs to give you an idea of what it could feel like. The final design will be unique to Trinity Court and will reflect this conversation.



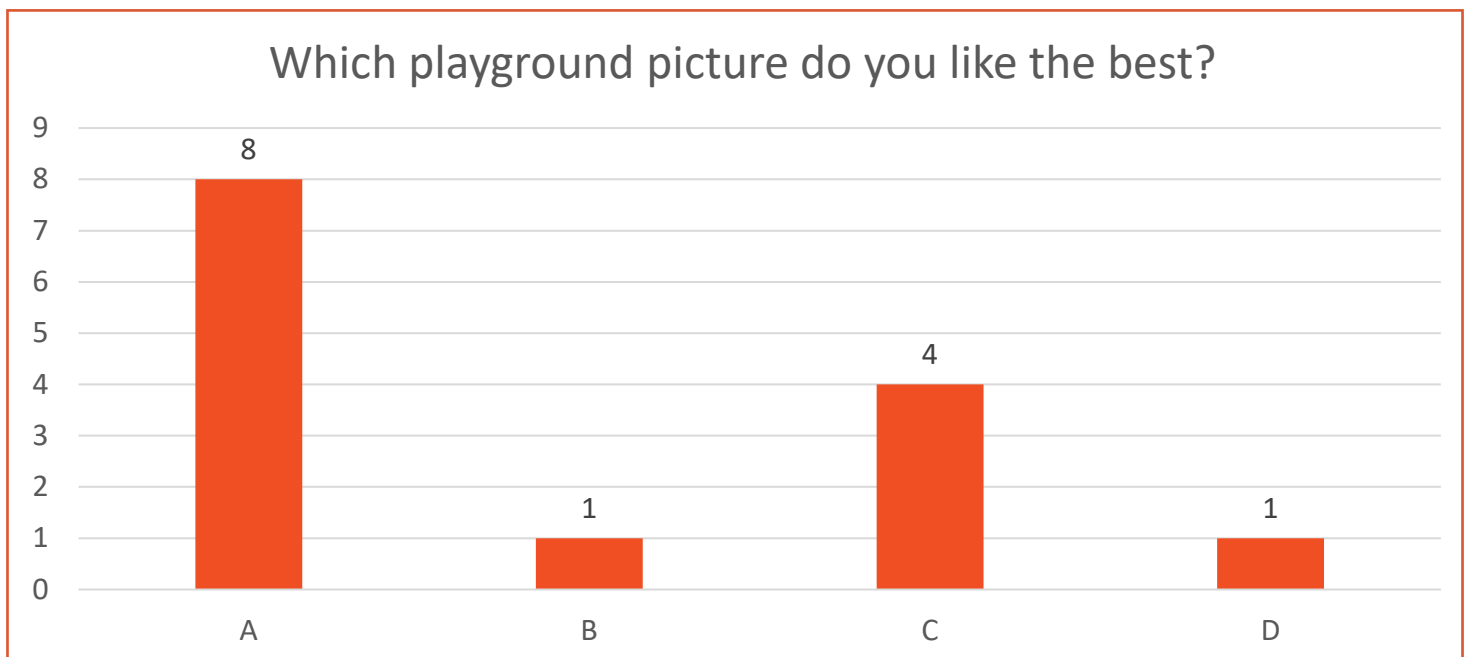
# **Site and Amenities**



## Playground

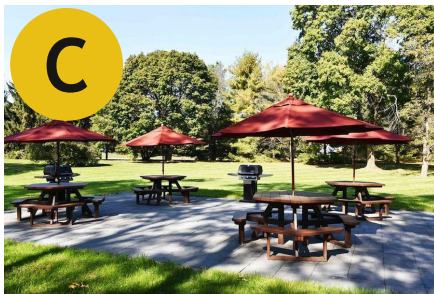
What type of playground picture do you like the best?  
(Please select one)

Fourteen (14) participants took part in the second poll. The majority (8) selected playground A, followed by playground C with four (4) votes. The least popular choices were playgrounds B and D which tied with one vote each.





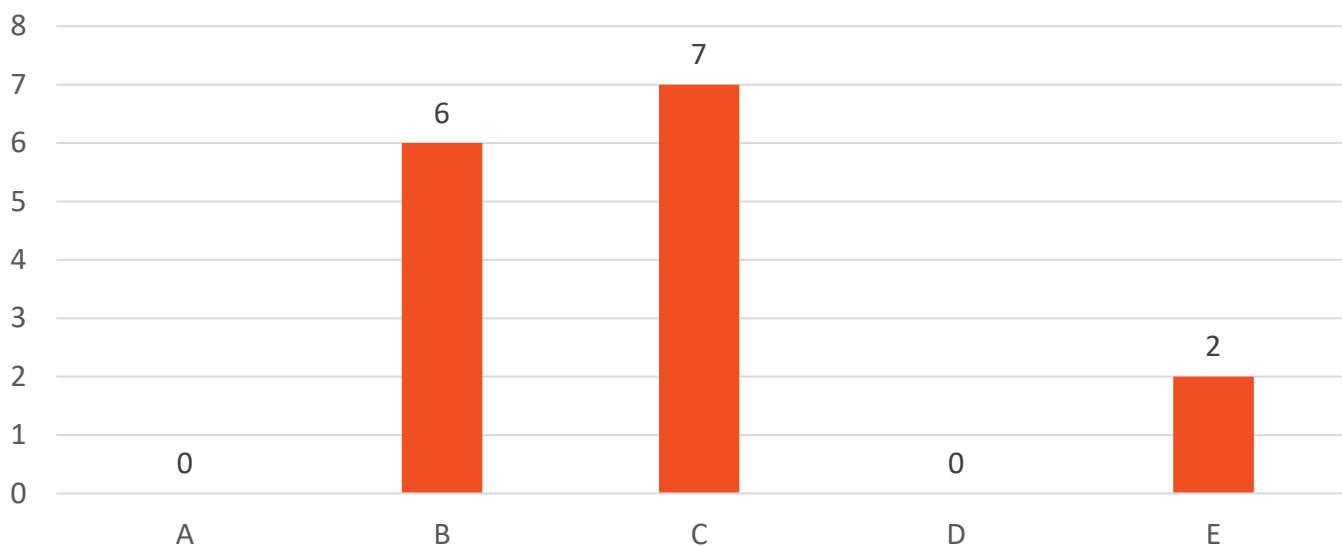
# Grilling Areas



What type of grilling area picture do you like the best?  
(Please select one)

Fifteen (15) participants took part in this poll. There were five grilling areas to choose from, and three received votes. The most popular grilling area was C with seven (7) votes, followed by B with six (6) votes and E with two (2) votes. Grilling areas, A and D did not receive any votes.

Which grilling area picture do you like the best?



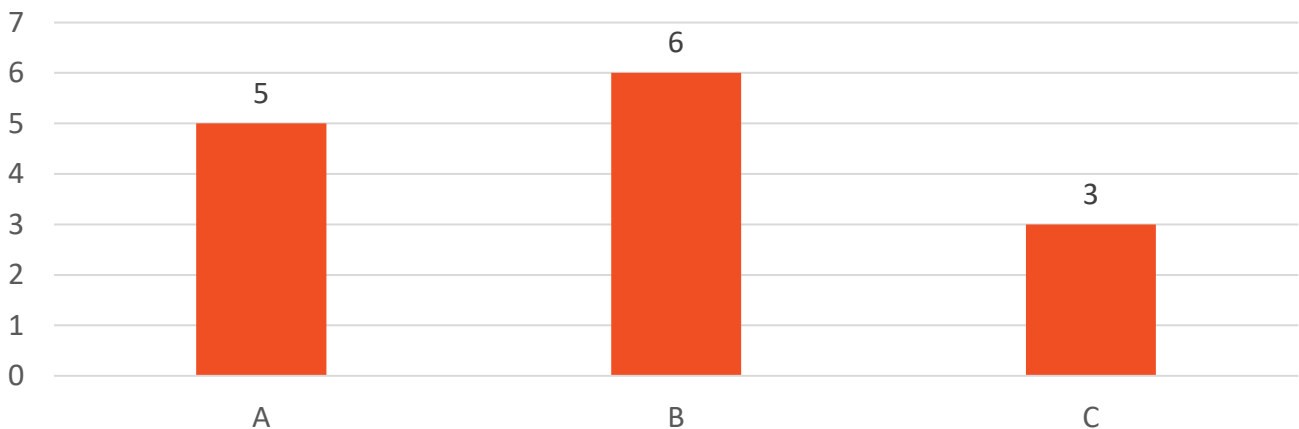


## Covered Outdoor Area

What type of covered outdoor area picture do you like the best? (Please select one)

Fourteen (14) participants took part in this poll. Covered outdoor area B was the most popular with six (6) votes, followed by covered outdoor area A with five (5) votes and covered outdoor area C received three (3) votes.

Which covered outdoor area picture do you like best?







A



B



C



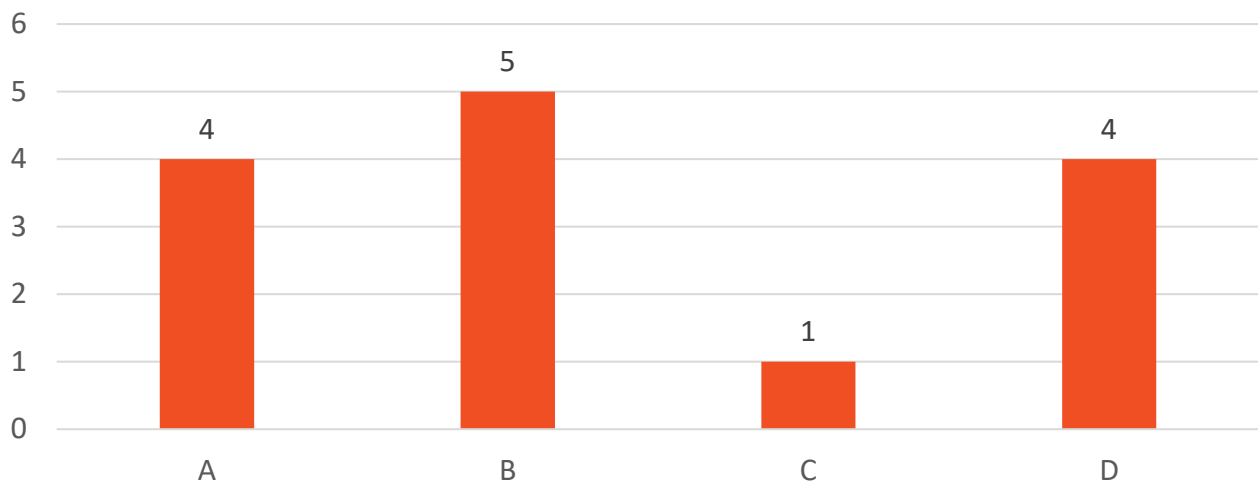
D

## Raised Gardens

Which raised garden picture do you like the best? (Please select one)

Fourteen (14) participants took part in this poll. Raised garden B was the most popular with five (5) votes, followed by a tie between raised garden options B and D which both received four (4) votes. The least popular was raised garden option C, which received one (1) vote.

Which raised garden picture do you like best?





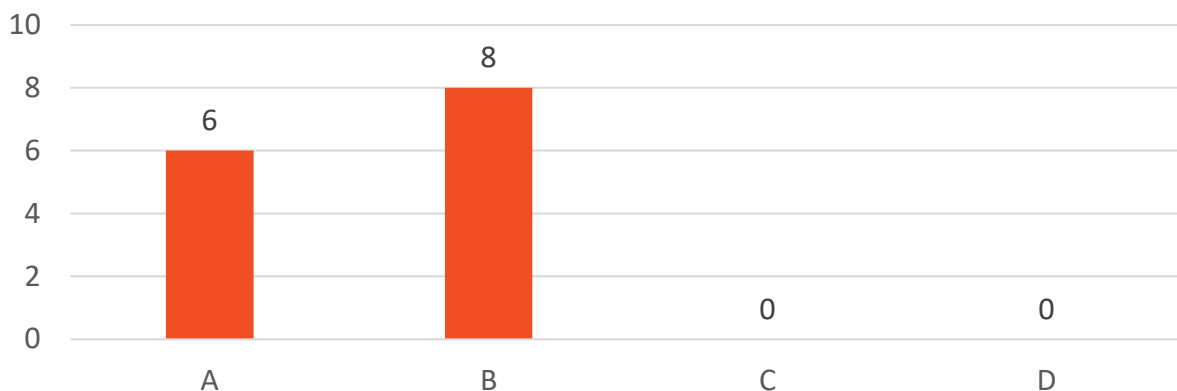


## Hard Surface Play/Physical Activity Area

Which hard surface play/physical activity area picture do you like best? (Please select one)

Fourteen (14) participants took part in this poll. Physical play area B received the most votes at eight (8) followed by physical play area which received six (6) votes. Both physical play areas D and C received zero (0) votes.

Which hard surface play/physical activity area picture do you like best?



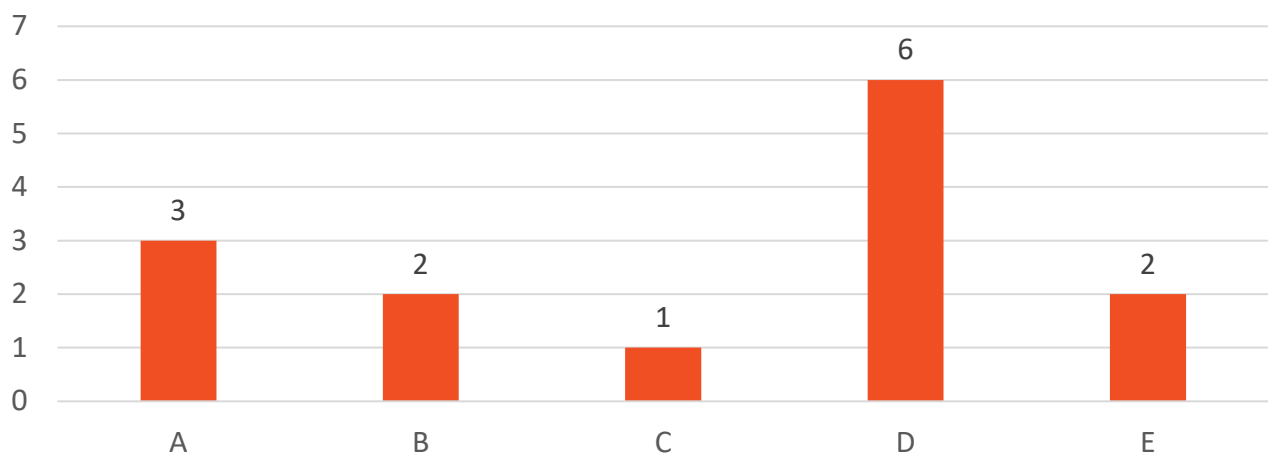
# Dog Park



Which dog park picture do you like best? (Please select one)

Fourteen (14) participants took part in this poll. Dog Park D received the most votes at six (6), followed by dog park A with three (3) votes. There was a tie between dog parks B & E which both received two (2) votes and dog park C came in last with one (1) vote.

Which dog park picture do you like best?

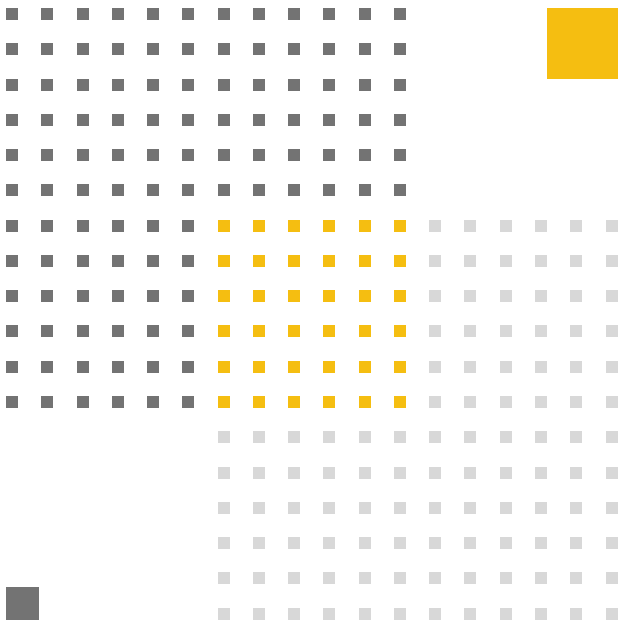


# Which outdoor amenities would you most like to see at Trinity Court?

Please rank them in your order of preference. (1st = most important, and 6th = least)

Sixteen (16) participants took part in the first poll to rank which of six outdoor amenities they would most like to see in Trinity Court. The most popular choice was the playground, which ranked first (1st). This was followed by the grilling area which ranked (2nd) and close behind that was the raised garden ranking third (3rd). The hard surface physical activity area was ranked fourth (4th), the covered outdoor area ranked fifth (5th) and the least popular amenity was dog park ranked sixth (6th).

- 1<sup>st</sup>** Playground
- 2<sup>nd</sup>** Grilling Area
- 3<sup>rd</sup>** Raised Garden
- 4<sup>th</sup>** Hard Surface Physical Activity Area
- 5<sup>th</sup>** Covered Outdoor Area
- 6<sup>th</sup>** Dog Park







A



B



C



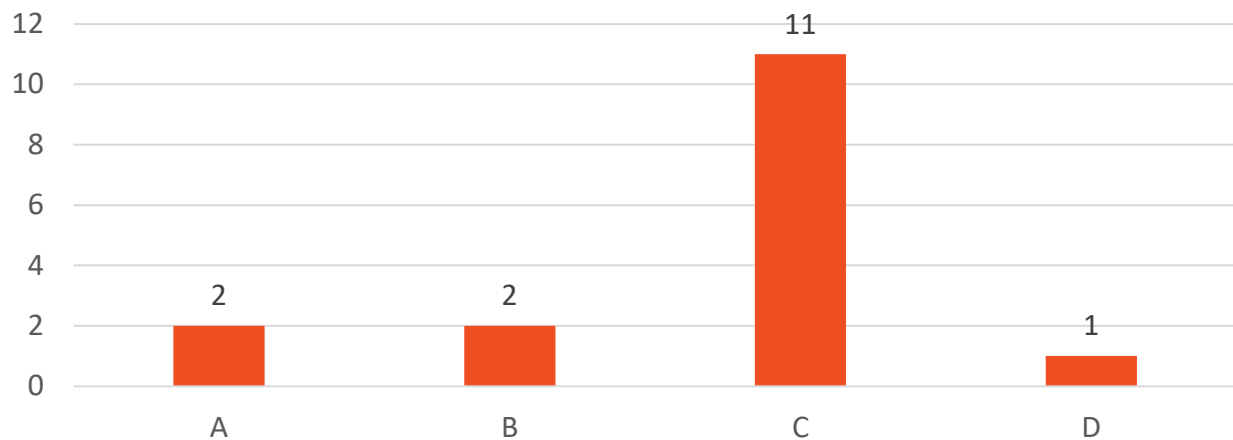
D

## Signage/Wayfinding

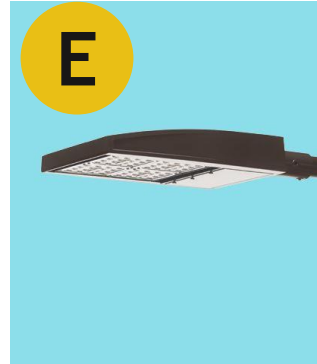
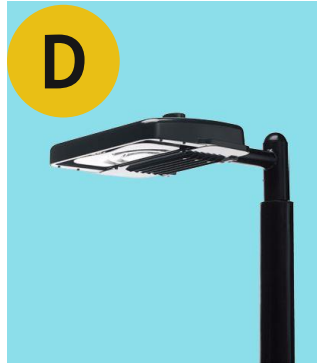
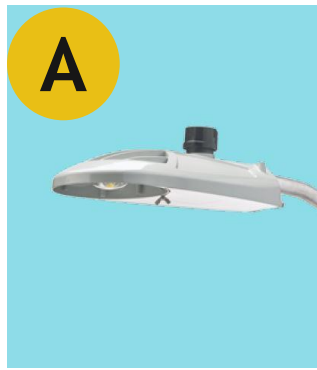
Which signage/wayfinding picture do you like best?  
(Please select one)

Sixteen (16) participants took part in this poll. The majority selected signage option C, with eleven (11) votes. This was followed by a tie between signage options A and B which both received two (2) votes. Signage option D was the least popular and received one (1) vote.

Which signage/wayfinding picture do you like best?



# Lighting



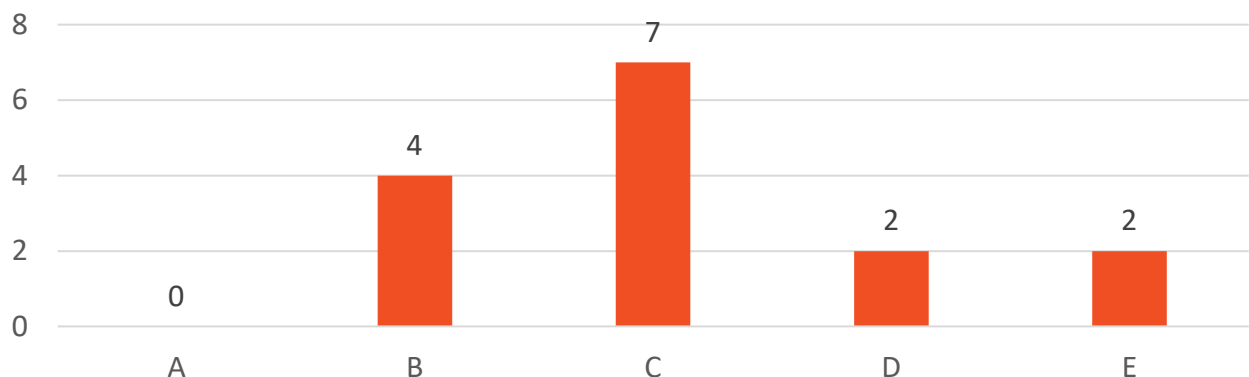
Photos from Duke Energy: <https://www.duke-energy.com/Home/Products/Outdoor-Lighting>

## Which lighting picture do you like best? (Please select one)

Fifteen (15) participants took part in this poll. The most popular lighting choice was option C with eleven (11) votes. This was followed by lighting option B which received four (4) votes. Lighting options D and E both received two (2) votes each, and lighting option A was the least popular and did not receive any votes.

One participant asked how the different styles of lighting affect the brightness, and stated they prefer a brighter light. The project team responded the brightness depends on the bulb that is used, and they will take that comment into consideration. They also noted the concern about lighting on the property has been brought up multiple times and will be taken into consideration.

### Which lighting picture do you like best?



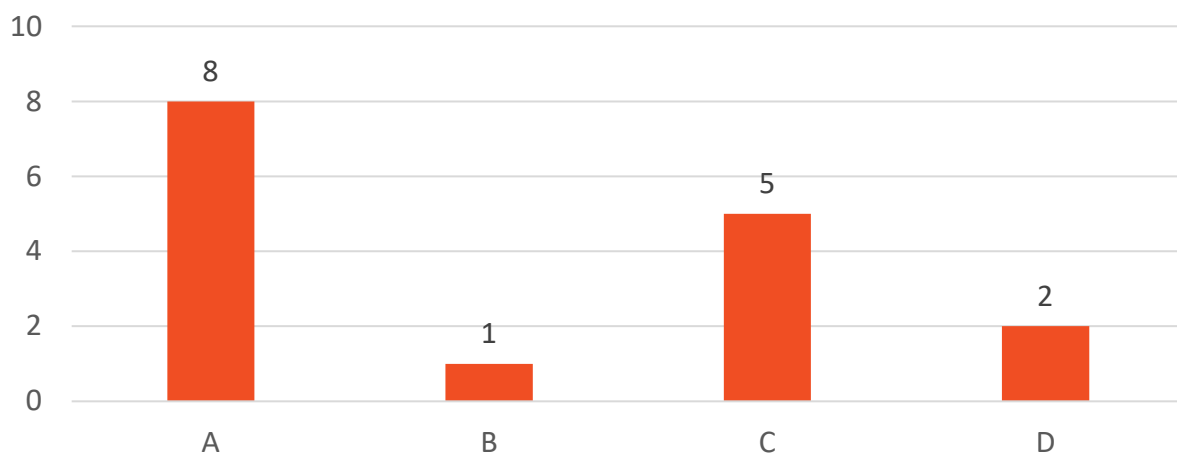
# Fencing Style



## Which fencing picture do you like best? (Please select one)

Sixteen (16) participants took part in this poll. The most popular fencing choice is option A which received eight (8) votes. The next most popular choice is fence option C which received five (5) votes, followed by option D which received two (2) votes and finally option B which received one (1) vote.

Which fencing picture do you like best?







## Bike Racks

Which bike rack picture do you like best? (Please select one)

Sixteen (16) participants took part in this poll. The bike rack that received the most votes is option C with seven (7) votes, followed by option B with five (5) votes, and option A which received four (4) votes. One participant shared that they like “option B with the coloring from option C.”

Which bike rack picture do you like best?



# Site and Amenities Open-Ended Questions

## How do we make Trinity Court feel like a community?

After viewing and voting on the outdoor amenities participants would like to see at Trinity Court, an open ended discussion question was asked to capture additional feedback.

Eighteen (18) participants shared how they thought the project team can help Trinity Court feel like a community. The responses included some outdoor themes such as removing some of the trees that block the view and opening Trinity Court up to the surrounding communities. Additional landscaping ideas included incorporating flat walking rocks on the trails and providing bushes, flowers, and lighting. Other comments focused on connecting Trinity Court to the community instead of isolating it behind the topography and fences.

Some respondents focused on the inside of the apartments noting they should be inclusive of all disabilities. They also noted that the ceiling fans should not be too low. One participant shared they would like on-site activities for community members. Other respondents answered they would like electric charging stations, and a bus from Trinity Court to other activities happening in town. Another respondent said to keep having community input as another way to make Trinity Court feel like a community.

## What can make the site attractive and a better place to live?

Nineteen (19) participants answered this question about how to make Trinity Court more attractive and a better place to live. Their responses included adding landscaping such as more foliage and color, planting flowers, cutting down the trees (but preserving some), cutting the grass, and general landscaping. Others interested in outdoor activities noted outdoor education and teaching residents the importance of nature is desirable. This could also include completing a walkway down to the trail, placards about the history of Chapel Hill and the Tanyard Trail, and many flowers with signs sharing what they are. Another option would be an upgrade to the playground to get kids outside. Another respondent mentioned rental bikes.

The topics of safe lighting and covered trash areas also came up. Additional comments included addressing the flooding and drainage when it rains and adding a playground. One participant noted the street leading into Trinity Court is steep. The project team responded that re-grading that road may be outside of the budget for this project.

## What is on your wish list?

The final open ended discussion question asked participants to share their wish list for Trinity Court to ensure the project team gained a full understanding of what the community would like to see.

Twelve (12) participants responded to this question. The responses included some items discussed during the polling activities, such as a computer and fitness room, rental bikes, and community engagement activities.

Other participants wanted to take advantage of the surrounding nature by adding recreational stops that wind their way through the property connecting to the Tanyard Branch Trail. Some participants expressed a desire for a pool or sauna, fireplace, and outdoor amphitheater. Another participant was interested in handicapped parking and assigned parking spaces.

Some of the wish list items were not specific amenities, but aspirations such as having a unit to call home and beautiful spaces for families making 30 percent of the AML. Another respondent envisioned multi-income families living and laughing together.

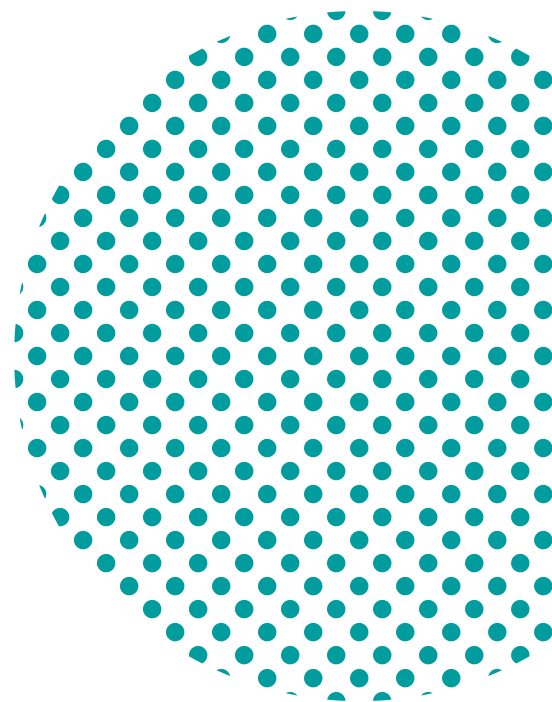
## Site and Amenities Participant Questions

### **Q: Will the parking lot be re-paved?**

A: Yes, we'll have to repave and realign the parking to better fit where the new buildings will be.

### **Q: Will there be an area for trash pickup and recycling?**

A: Yes there will be a screened dumpster area, it will not be an eyesore.



# **Sustainability and Resiliency**

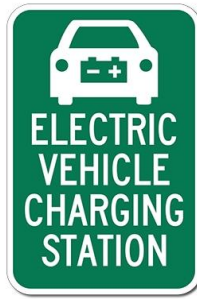
# Sustainability at Trinity Court



Renewable  
Energy



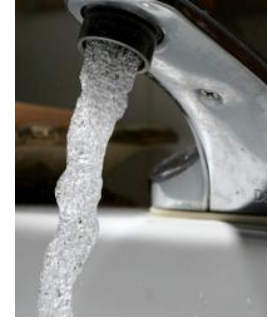
Walking  
Trails



Car  
Charging



Bikeshare



Energy and  
Water  
Conservation  
Save \$

## What do you want in your community?

Which of the following sustainability elements are most important to you?

**Please rank the options below. (1st = most important, and 5th = least important)**

Eighteen (18) participants took part in this poll. Energy conservation ranked first (1st) as the most important sustainability element. This was followed by renewable energy ranking second (2nd), walking trails ranking third (3rd), bikeshare ranked fourth (4th), and car charging stations were the least popular element at fifth (5th).

One participant shared they would like to see conduits laid out for electric vehicle charging so it is cheaper to put in chargers in the future when electric vehicles are more common.

**1<sup>st</sup>**

Energy Conservation

**2<sup>nd</sup>**

Renewable Energy

**3<sup>rd</sup>**

Walking Trails

**4<sup>th</sup>**

Bikeshare

**5<sup>th</sup>**

Car Charging Stations



# Resilience at Trinity Court



Children's Activities



Ceiling Fans (apartments)



Back-Up Water (community room)



Back-up Power (community room)



Resilience Hub

## What do you want in your community?

Which of the following resiliency elements are most important to you?

**Please rank the options below. (1st = most important, and 5th = least important)**

Twelve (12) participants took part in this poll. Of the five resiliency elements, back-up power was ranked first (1st) as the most important. This was followed by back-up water as the second (2nd) most important element. Children's activities ranked third (3rd), followed very closely by ceiling fans as the fourth (4th) most important. The least important as the neighborhood association ranked at fifth (5th).

**1<sup>st</sup>**

Back-up Power

**2<sup>nd</sup>**

Back-up Water

**3<sup>rd</sup>**

Children's Activities

**4<sup>th</sup>**

Ceiling Fans

**5<sup>th</sup>**

Neighborhood Association



What do you want to see in your community?

## Trinity Court

- Comfortable, Healthy and Resilient Homes



## Sustainability and Resiliency Discussion Questions

What do you want to see in your community?

**(Open ended question in the zoom chat)**

Two (2) participants responded to this open-ended question. One stated they would like to see a library or quiet room. Another noted a 911 immediate contact would be a nice element to have.



# **Resident Services**

# HEALTH AND WELLNESS



1. Health Screenings



2. Outdoor Fitness Equipment



3. Indoor Gym



4. Mobile Health Clinic

Which health and wellness services are most important for you?

**Please rank the options below. (1st = most important, and 4th = least important)**

Eleven (11) participants took part in this poll. Of the four health and wellness services, the indoor gym ranked first (1st) as the top choice. This was followed by health screenings ranking second (2nd), outdoor fitness equipment ranking third (3rd), and the mobile health clinic ranked the lowest at fourth (4th).

**1<sup>st</sup>**

**Indoor Gym**

**2<sup>nd</sup>**

**Health Screenings**

**3<sup>rd</sup>**

**Outdoor Fitness Equipment**

**4<sup>th</sup>**

**Mobile Health Clinic**



# FOOD SECURITY



1. Meal Programs



2. Emergency Pantry



3. Monthly Food Delivery



4. Afterschool/Weekend Snacks

Which food security programs are most beneficial to your family?

Please rank the options below. (1st = most important, and 4th = least important)

Eleven (11) participants took part in this poll. The food security program that ranked first (1st) was meal programs, followed by an emergency food pantry ranked second (2nd). The third (3rd) ranked choice of monthly food delivery ranked just above afterschool and weekend snacks in fourth (4th).

1<sup>st</sup>

Meal Programs

2<sup>nd</sup>

Emergency Food Pantry

3<sup>rd</sup>

Monthly Food Delivery

4<sup>th</sup>

Afterschool and Weekend Snacks

# COMMUNITY INVOLVEMENT



1. Tenant Council



2. Holiday Events



3. Children's Programming



4. Neighborhood Watch Group

Please rank which of the following ways you would like to get involved in your community.

(1st = most important, and 4th = least important)

Nine (9) participants took part in this poll. The most important community involvement element was the tenant council that ranked first (1st) on the list. This was followed by a tie between children's programming and holiday events which both ranked equally as the second (2nd) choice. The third (3rd) ranked choice was the neighborhood watch group.

**1<sup>st</sup>**

Tenant Council

**2<sup>nd</sup>**

Children's Programming  
and Holiday Events

**3<sup>rd</sup>**

Neighborhood Watch  
Group

# HOUSING STABILITY



1. Assistance with finding community resources



2. Group Financial Education Programs



3. Access to an On-Site Business Center



4. Assistance applying for benefits and other applications

What kind of housing stability programs are you the most likely to participate in?

(1st = most likely, and 4th = least likely)

Twelve (12) participants took part in this poll. Of the four housing stability programs, assistance with finding community resources was the highest ranked choice in first (1st). This was followed by group financial education programs which was ranked second (2nd), by just one point above the assistance applying for benefits and entitlements option, which ranked (3rd). The choice that was ranked fourth (4th), or least likely for residents to participate in, was access to an onsite business center.

**1<sup>st</sup>**

Assistance with Finding Community Resources

**2<sup>nd</sup>**

Financial Education Programs

**3<sup>rd</sup>**

Assistance Applying for Benefits

**4<sup>th</sup>**

Access to an Onsite Business Center





# Survey Results

## Overview

An online survey gave residents the opportunity to provide their thoughts and feedback on the amenities, sustainability, and services at the future Trinity Court. The survey link was shared on all project communications sent out by the project team and hardcopies of the survey were available by request. The survey went live on October 8, 2021 and remained open until November 5, 2021. Twenty-one (21) people participated in the survey during this time.

## Project Questions Summary

Participants were asked 22 project-related questions during the survey. These questions asked about the participants' thoughts on which indoor and outdoor amenities they would like to see in the new Trinity Court, which services would be most beneficial, and which sustainability and resiliency elements are the most important. The survey also included some optional demographic questions, as well as an opportunity to provide feedback on the survey itself.

# Architecture Style Options



Traditional



Transitional



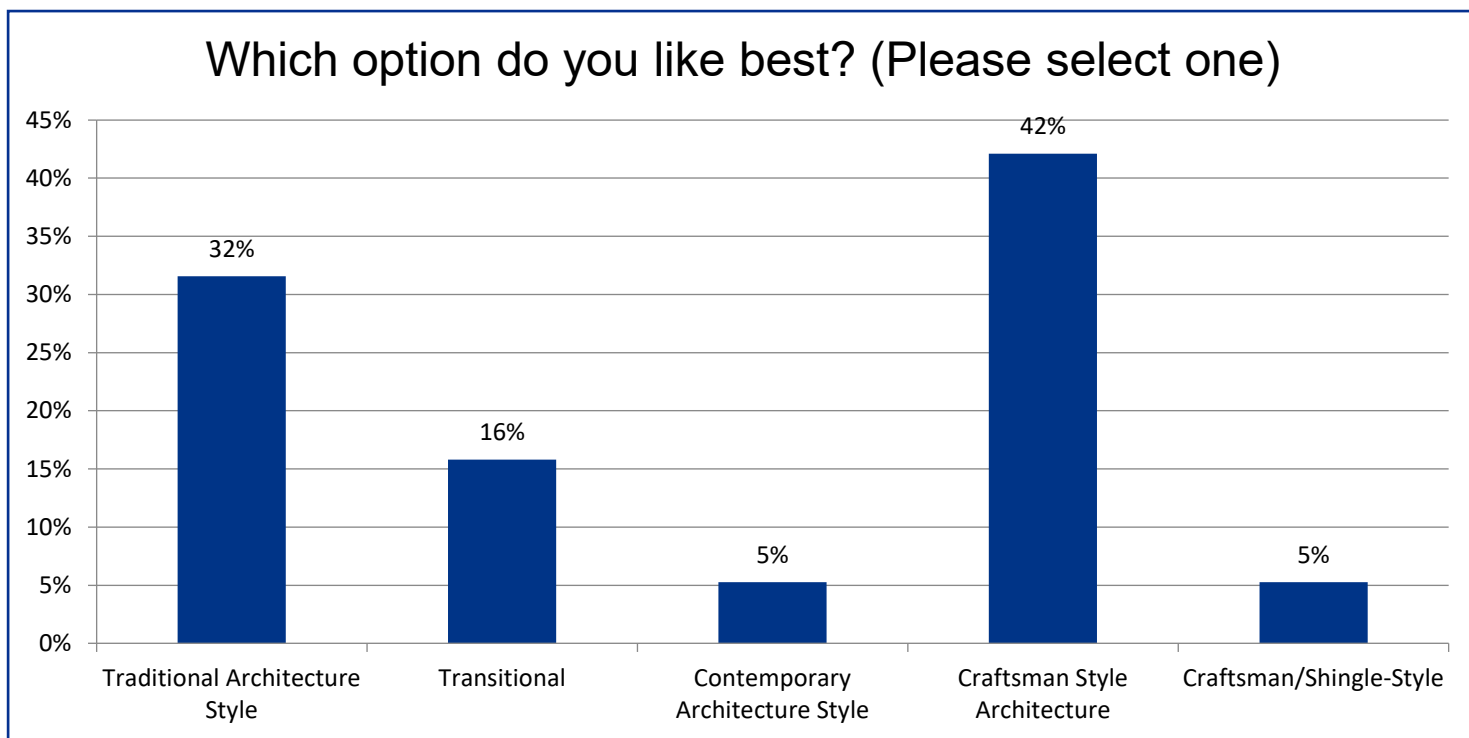
Contemporary



Craftsman



Craftsman/Shingle Style



## Architecture Style Questions

### Which option do you like best?

Nineteen (19) participants answered which style of architecture they like the best out of five options. The most popular selection was the Craftsman style, which received eight (8) votes or just under half. The second most popular selection was Traditional with six (6) votes, followed by Transitional with three (3) votes. The two least popular options each received one vote and were the Contemporary and Craftsman/Shingle styles.

### Why do you like this option?

Sixteen (16) participants answered this question on which style of building they like the best. Eight (8) participants selected the Craftsman Style and shared that they like the rock and that it feels more inviting and looks less boxy than the other styles. Others thought

it looks more like a home and is visually and functionally appealing. One respondent shared that the images are not very helpful, but they generally like the Craftsman style. Another enjoyed the soft roofline and felt it adds interest, but still makes efficient use of the space.

Six (6) participants preferred the Traditional building style and thought it would blend in better with the area. They mentioned that it downplays the institutional appearance and does not look like public housing. Another participant shared this style is the homiest looking of the options, and the others look like ugly apartment buildings. This respondent did not care for the Craftsman and Shingle style and felt the buildings looked like they have faces on each unit. Others felt the Traditional style looks homey and not too crowded. A participant also felt this style looked the most handicapped-friendly.

Three (3) participants favored the Transitional building style. They thought it goes better with the neighborhood, and one participant felt this style was simple, timeless, and maintainable.

# Indoor Amenities

Which amenities would you like to see at Trinity Court?

Please rank them in your order of preference. (1st = most important, and 8th = least)

Nineteen (19) participants ranked which indoor amenities they would most like to see at Trinity Court. The indoor amenity that received the highest ranking at (1st) was the co-working and business center. This was followed by the homework room ranked second (2nd) most important, and kitchenette/pantry/party room came in third (3rd). The fourth (4th) most popular amenity was fitness machines, followed by a rideshare waiting area ranked fifth (5th). The three least popular indoor amenities were the yoga and movement studio ranking sixth (6th), the game room ranked seventh (7th) and bike repair which ranked eight (8th).

**1<sup>st</sup>**

Co-working Space and Business Center

**2<sup>nd</sup>**

Homework Room

**3<sup>rd</sup>**

Kitchenette/Pantry/Party Room

**4<sup>th</sup>**

Fitness Machines

**5<sup>th</sup>**

Rideshare Waiting Area

**6<sup>th</sup>**

Yoga and Movement Studio

**7<sup>th</sup>**

Game Room

**8<sup>th</sup>**

Bike Repair



# **Site and Amenities**

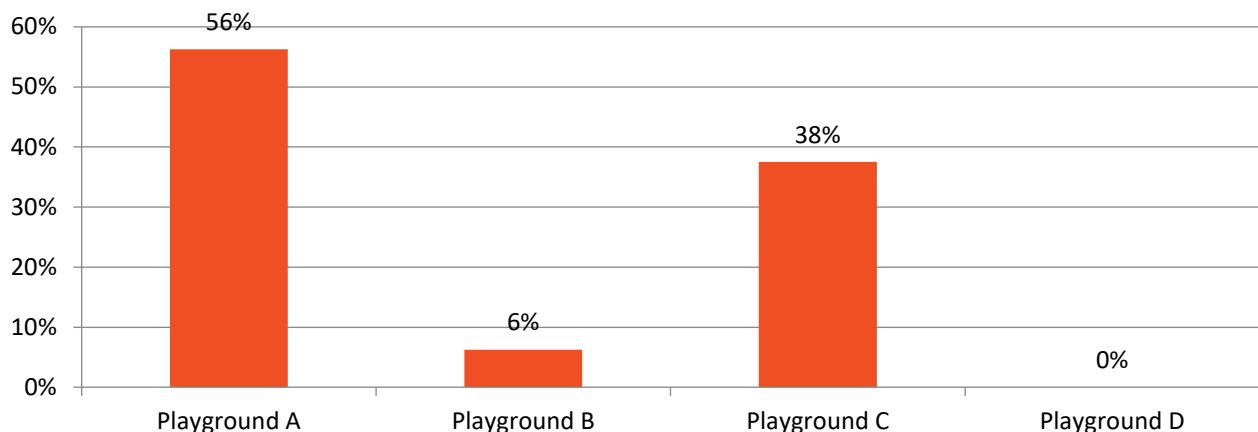


## Playground

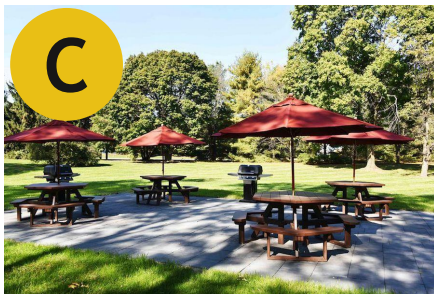
### What type of playground would you most like to see? (Please select one)

Sixteen (16) participants voted on which type of playground they would most like to see. Of the four options, Playground A received just over 50 percent of the vote or nine (9) votes. This was followed by Playground C which received about 37 percent of the vote or six (6) votes. The least popular options were Playground B which received one (1) vote and Playground D which received zero (0) votes.

### What type of playground would you most like to see? (Please select one)



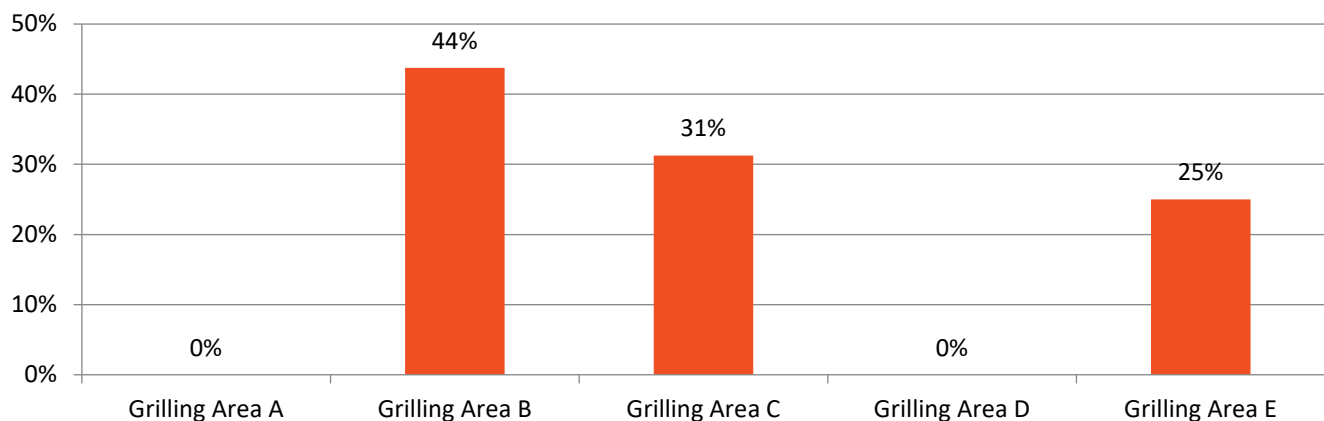
# Grilling Areas



What type of grilling area would you most like to see?  
(Please select one)

Sixteen (16) participants voted on which type of grilling area they would most like to see. The most popular choice was Grilling Area B which received seven (7) votes, followed by Grilling Area C at five (5) votes and Grilling Area E with five (5) votes. Grilling Areas A and D did not receive any votes.

What type of grilling area would you most like to see? (Please select one)





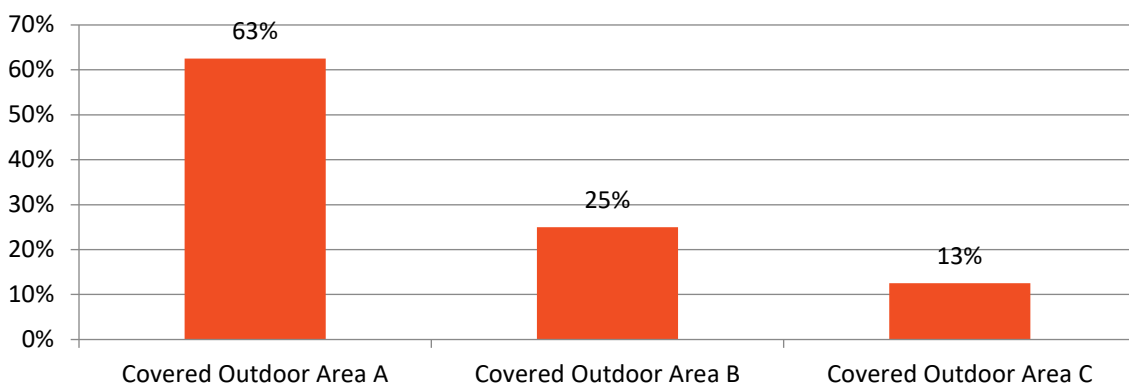


## Covered Outdoor Area

What type of covered outdoor area would you most like to see? (Please select one)

Sixteen (16) participants voted on which type of covered outdoor area they would most like to see. Most participants selected Covered Outdoor Area A, which received ten (10) votes. This was followed by Covered Outdoor Area B which received four (4) votes. Covered Outdoor Area C was the least popular with two (2) votes.

What type of covered outdoor area would you most like to see? (Please select one)







**A**



**B**



**C**



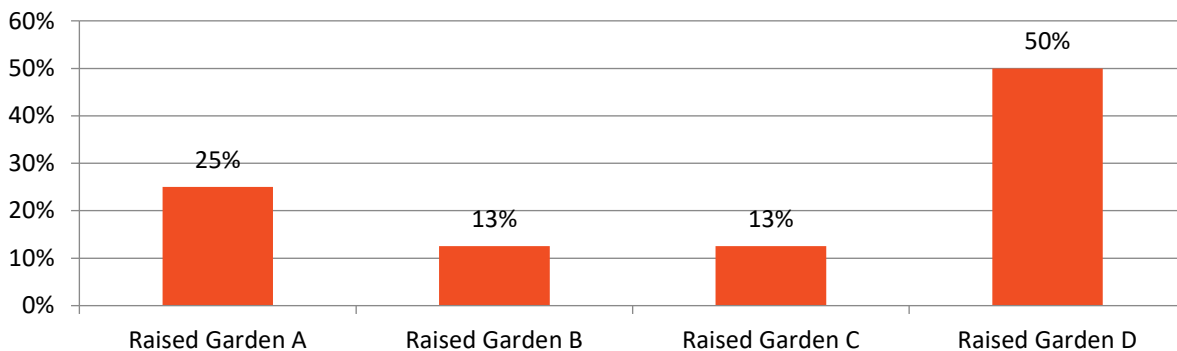
**D**

## Raised Gardens

What type of raised garden would you most like to see?  
(Please select one)

Sixteen (16) participants voted on which type of raised garden they would most like to see. Half the participants selected Raised Garden D, which received eight (8) votes. This was followed by Raised Garden A with four (4) votes. There was a tie between Raised Gardens B and C which both received two (2) votes each.

What type of raised garden would you most like to see? (Please select one)



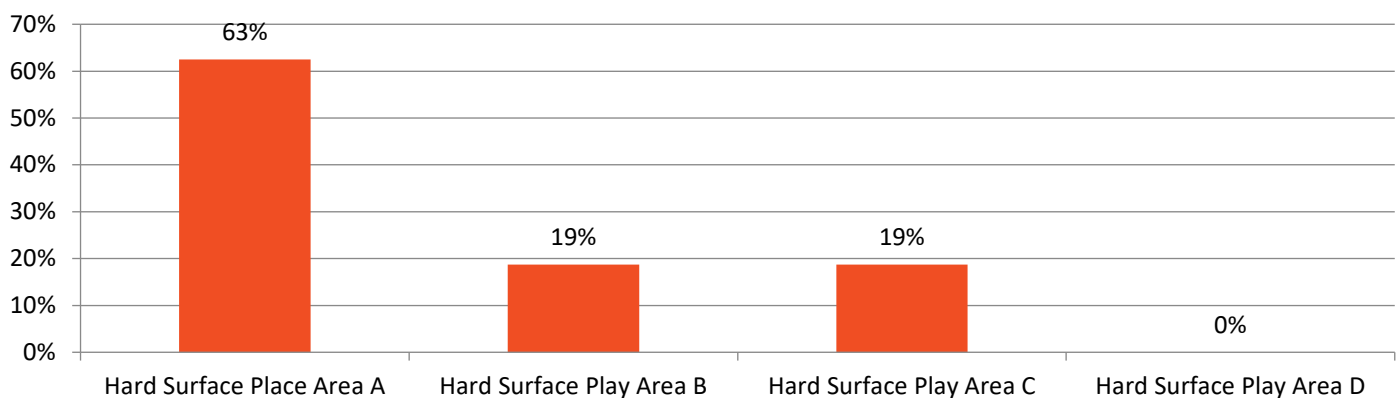


## Hard Surface Play/Physical Activity Area

### What type of hard surface play/physical activity area would you most like to see? (Please select one)

Sixteen (16) participants voted on which type of hard surface or physical play area they would most like to see. The most popular choice was Physical Play Area A which received over half the vote, with ten (10) participants choosing it as their preferred option. This was followed by a tie between Physical Play Areas B and C, which each received three (3) votes. Physical Play Area D was the least popular option and did not receive any votes.

### What type of hard surface play/physical activity area would you most like to see? (Please select one)





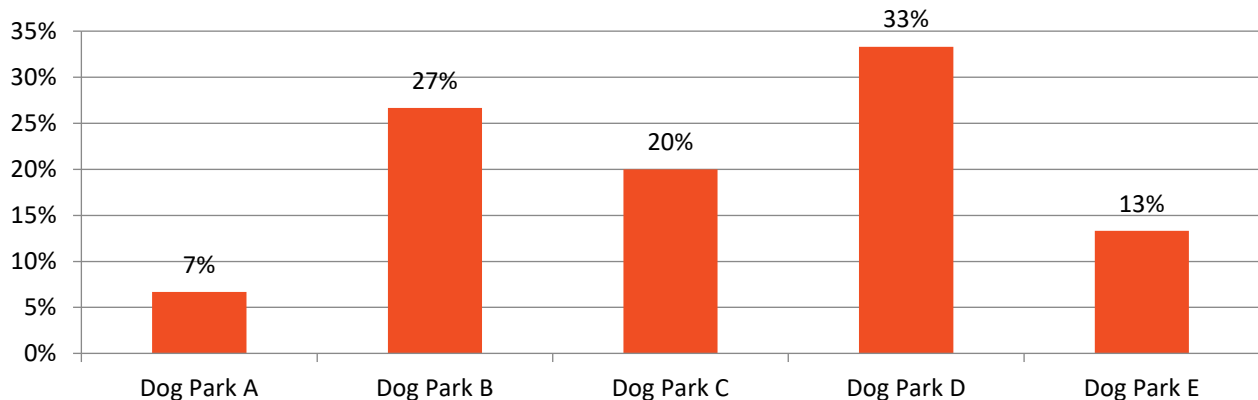
# Dog Park



What type of dog park would you most like to see? (Please select one)

Sixteen (16) participants voted on which type of dog park they would most like to see. There was not a clear preference for this amenity, but the most popular option Dog Park D received five (5) votes. This was followed Dog Park B with four (4) votes, Dog Park C with three (3) votes. The least popular choice was Dog Park A which received one (1) vote.

What type of dog park would you most like to see? (Please select one)

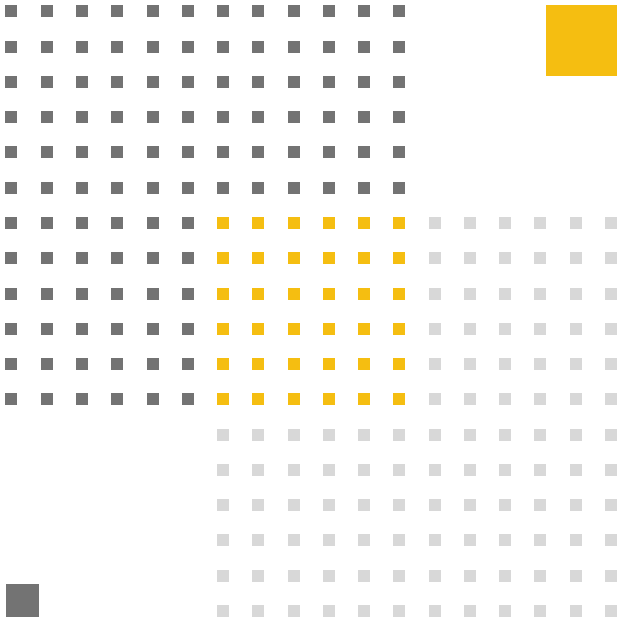


# Which outdoor amenities would you most like to see at Trinity Court?

Please rank them in your order of preference. (1st = most important, and 6th = least)

Sixteen (16) participants took part in the first poll to rank which of six outdoor amenities they would most like to see in Trinity Court. The most popular choice was the playground, which ranked first (1st). This was followed by the grilling area which ranked (2nd) and close behind that was the raised garden ranking third (3rd). The hard surface physical activity area was ranked fourth (4th), the covered outdoor area ranked fifth (5th) and the least popular amenity was dog park ranked sixth (6th).

- 1<sup>st</sup>** Playground
- 2<sup>nd</sup>** Grilling Area
- 3<sup>rd</sup>** Raised Garden
- 4<sup>th</sup>** Hard Surface Physical Activity Area
- 5<sup>th</sup>** Covered Outdoor Area
- 6<sup>th</sup>** Dog Park







A



B



C



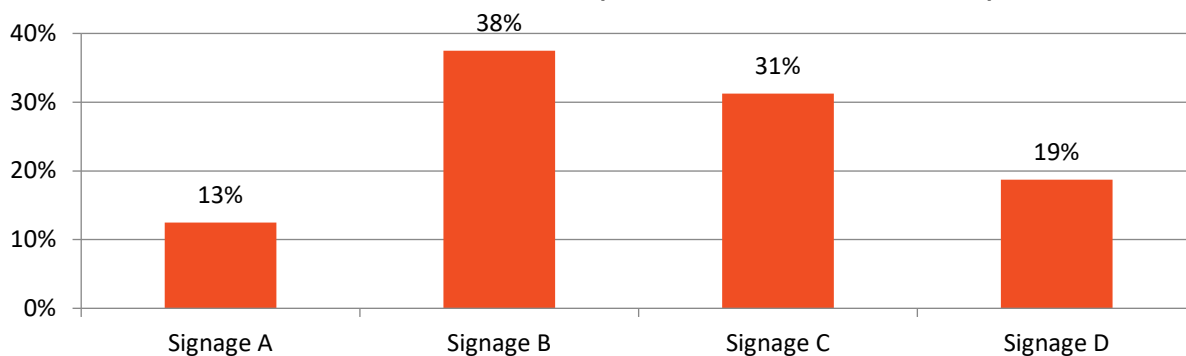
D

## Signage/Wayfinding

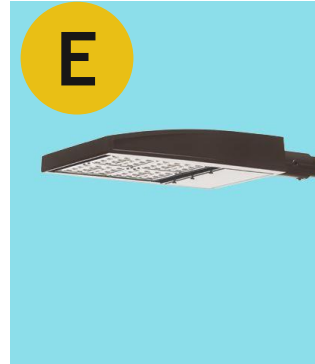
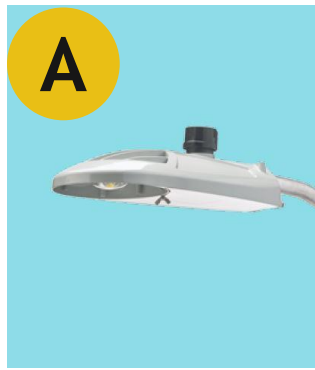
What type of signage/wayfinding would you most like to see? (Please select one)

Sixteen (16) participants voted on which type of sign or wayfinding they would most like to see at Trinity Court. The votes on this choice were close, and there wasn't a clear majority. Signage option B received the most votes with six (6), followed by Signage option C which received five (5) votes. These were followed by Signage option D with three (3) votes and Signage option A which received two (2) votes.

What type of signage/wayfinding would you most like to see? (Please select one)



# Lighting

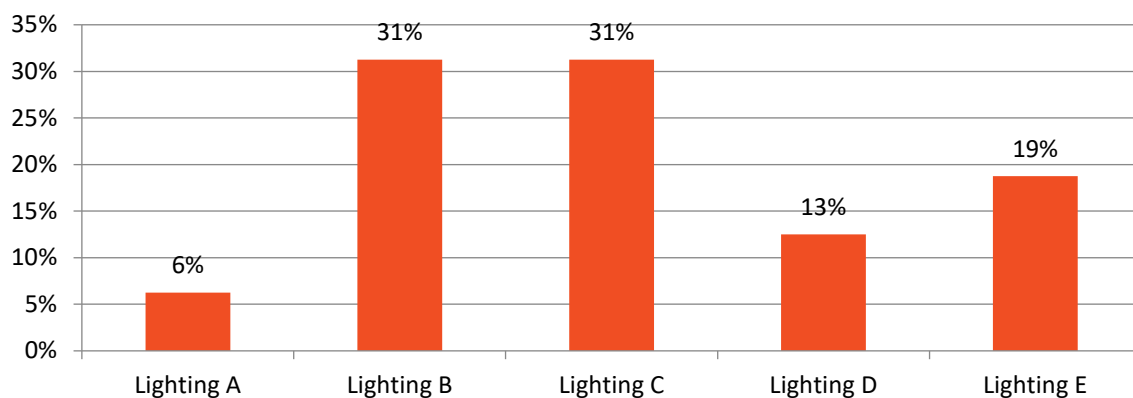


Photos from Duke Energy: <https://www.duke-energy.com/Home/Products/Outdoor-Lighting>

## What type of lighting would you most like to see? (Please select one)

Sixteen (16) participants voted on which type of lighting they would most like to see. There was a tie between Lighting options B and C which both received about 30 percent of the vote, or five (5) votes each. The next most popular choice was Lighting Option E with three (3) votes, Lighting Option D received two (2) votes and the least popular option was Lighting A with one (1) vote.

### What type of lighting would you most like to see? (Please select one)



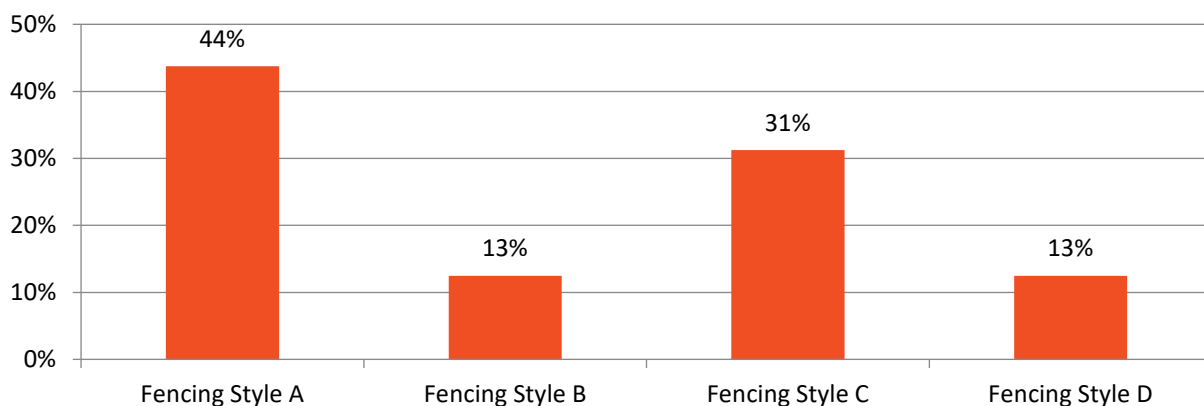
# Fencing Style



## What type of fencing style would you most like to see? (Please select one)

Sixteen (16) participants voted on which style of fencing they would most like to see. The most popular option, Fencing style A, received about 40 percent of the vote or seven (7) votes. This was followed by Fencing style C with five (5) votes. There was a tie between Fencing styles B and D, each of which received two (2) votes.

### What type of fencing style would you most like to see? (Please select one)



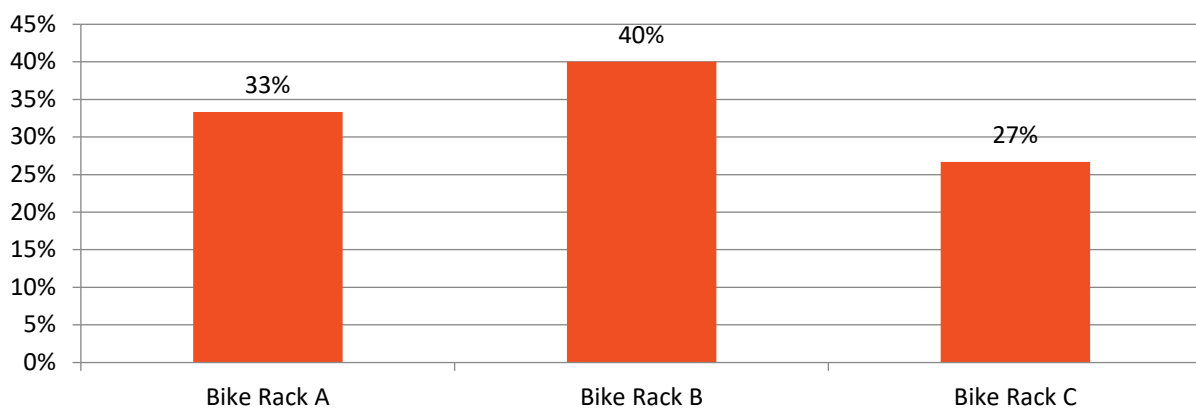


## Bike Racks

What type of bike racks would you most like to see?  
(Please select one)

Sixteen (16) participants voted on the type of bike racks they would most like to see. The choices ranked close to one another with the top ranked Bike Rack B receiving six (6) votes, followed by five (5) votes for Bike Rack A. The least popular bike rack was Bike Rack C with four (4) votes.

What type of bike racks would you most like to see? (Please select one)





# **Sustainability and Resiliency**

## Which of the following sustainability elements are most important to you?

(1st = most important, and 5th = least important)

Twenty-one (21) participants ranked which sustainability elements would be most important to them in the future Trinity Court development. The most popular choice was energy and water conservation, ranking first (1st) which may also lead to savings and reduced utility bills. This was followed by renewable energy as the second (2nd) most important element, which may also contribute to lower utility bills. Walking Trails ranked third (3rd) and can provide outdoor recreation. Bikeshare was the fourth (4th) most popular choice, and the least popular was car charging stations ranking fifth (5th).

## Please rank which of the community resilience elements which are most important to you to be included in the community.

(1st = most important, and 5th = least important)

Twenty-one (21) participants ranked which community resilience elements are most important to them. These elements were designed to help in case of unexpected or unplanned events, and to help the community feel comfortable regardless of weather or other circumstances. The most popular choice was back-up power in the community room, ranking as number one (1st). This was followed by back-up water in the community as the second (2nd) choice. The third (3rd) choice was children's activities, followed closely by ceiling fans at fourth (4th). The least popular choice was a neighborhood association ranking fifth (5th).

### Sustainability

**1<sup>st</sup>** Energy and Water Conservation

**2<sup>nd</sup>** Renewable Energy

**3<sup>rd</sup>** Walking Trails

**4<sup>th</sup>** Bikeshare

**5<sup>th</sup>** Car Charging Stations

### Resiliency

**1<sup>st</sup>** Back-up Power

**2<sup>nd</sup>** Back-up Water

**3<sup>rd</sup>** Children's Activities

**4<sup>th</sup>** Ceiling Fans

**5<sup>th</sup>** Neighborhood Association

# **Resident Services**

Community Housing Partners will work to provide Trinity Court residents with programs involving Health and Wellness Activities. Which services might be most beneficial to you and your family?

**Please rank them in your order of preference. (1st = most important, and 4th = least)**

Seventeen (17) participants ranked which health and wellness activities would be most beneficial to them and their families. The activity that ranked first (1st) was the indoor gym, followed by health screenings ranking second (2nd). Outdoor fitness equipment followed closely behind health screenings: with one less vote, it ranked third (3rd) most preferable. The least preferred option was the mobile health clinic at fourth (4th).

Service Delivery could include programs that help families with having sufficient food to feed their families. Which Service Delivery programs may be most beneficial for you and your family?

**Please rank them in your order of preference. (1st = most important, and 4th = least)**

Fourteen (14) participants were asked to rank which food service delivery programs would be most beneficial to them and their families. The choice that ranked first (1st) out of the four options was meal programs. This was followed by the second (2nd) choice of emergency food pantry. Monthly food delivery was the third (3rd) choice, which ranked just one point higher than the fourth (4th) choice of afterschool and weekend snacks.

## Health & Wellness

**1<sup>st</sup>**

Indoor Gym

**2<sup>nd</sup>**

Health Screenings

**3<sup>rd</sup>**

Outdoor Fitness

**4<sup>th</sup>**

Mobile Health Clinic

## Service Delivery

**1<sup>st</sup>**

Meal Programs

**2<sup>nd</sup>**

Emergency Food Pantry

**3<sup>rd</sup>**

Monthly Food Delivery

**4<sup>th</sup>**

Afterschool and Weekend Snacks



## Which Community Programs might your family be most likely to participate in?

**Please rank them in your order of preference. (1st = most likely, and 4th = least likely)**

Eight (8) participants took part in this poll to rank which community programs would be most beneficial to them and their families. The most popular choice was the Tenant Council, which ranked first (1st). This was followed by a tie between Children's Programming and Holiday Events which had equal rankings for second place (2nd). The third place (3rd) program was the Neighborhood Watch Group.

### Community Programs

**1<sup>st</sup>** Tenant Council

**2<sup>nd</sup>** Children's Programming and Holiday Events

**3<sup>rd</sup>** Neighborhood Watch Group

## Which Housing Stability Programs would be most helpful to you and your family?

**Please rank them in your order of preference. (1st = most important, and 4th = least important)**

Twelve (12) participants ranked which housing sustainability programs would be most beneficial to them and their families. Assistance with finding community resources was the most popular choice and ranked first (1st). This was followed by group financial programs that ranked second (2nd), and just behind it with one less point was assistance applying for benefits and entitlements ranked third (3rd). The fourth (4th) most popular choice was access to the on-site business center.

### Housing Stability

**1<sup>st</sup>** Assistance with Finding Community Resources

**2<sup>nd</sup>** Group Financial Programs

**3<sup>rd</sup>** Assistance Applying for Benefits and Entitlements

**4<sup>th</sup>** Access to the On-site Business Center

# **Open-Ended and Demographic Questions**

## How do we make Trinity Court feel like a community?

In this short response question fourteen (14) participants shared how the project team can make Trinity Court feel like a community. The responses included resident activities such as block parties, and many referenced activities listed in the survey, including holiday and community events. Other responses included keeping residents informed, inviting them to activities, and having a centralized communication location like a bulletin board in a clubhouse. Multiple participants shared the importance of keeping residents informed and receiving their input, especially residents of all ages. One participant indicated that privacy is important.

Respondents shared a desire to stay connected to Chapel Hill through the inclusion of a bus line so residents don't have to walk a distance to catch the bus. Other responses focused around making sure residents have the necessary resources to be a thriving community where residents can see Trinity Court as a steppingstone to the next level of financial stability. This may include having understanding, open, and friendly staff. One respondent mentioned riffraff should not be tolerated and wanted to foster a community where people feel safe and trust one another and keep the community beautiful.

One respondent recommended to ask for more community input on design before the multiple-choice questions to really assess the need then come up with a survey.

## What can make the site attractive and a better place to live?

In this short response question thirteen (13) participants shared how the project team can make Trinity Court more attractive and a better place to live. The responses included landscaping that could include flowering vegetation, Japanese Maples, and butterfly bushes and making the property colorful. Others focused on regular upkeep and maintenance of the property, which should include high quality and easy to maintain materials. Answers also included elements discussed in the ranking activities such as a playground and having a gate around the dumpster. A mural painted by residents was also suggested.

Other responses included keeping residents involved and considering their input. Some responses focused on the outside areas and shared they would like lots of trees and natural areas, including good walking and biking trails. Ideas for the outside also included great architecture, more than one entrance and exit to the community, and making it colorful and easy to access. On the inside of the apartments, one respondent would like ceiling fans to cut down on the need to use air conditioning.

In addition to the landscaping and physical upkeep, one respondent shared they would like education for everyone to foster a community where different cultures can live together in harmony and respect.

## What's on your wish list?

In this short-response question, twelve (12) participants shared their wish list items for the future of Trinity Court. The responses varied and ranged from specifics such as a swimming pool, fireplace, large closets, dog park, hot tub or sauna to being able to live in luxury. They mentioned including large rooms that feel safe and inviting with well-lit halls and a nice outside area. On the outside of the property, another respondent wished for good drainage. One respondent wished for a pollinator garden, bike sharing, and an adjacent bus stop. They also mentioned solar panels, rain collection system for gardening, community vegetable garden, and community meals.

Others simply wanted the residents to take pride in their neighborhood and have the Town view it as more than “public housing.” A larger aspiration shared was to have affordable housing that will end homelessness for the long-term residents of Chapel Hill, Carrboro, and Orange County.

Another shared that they would like outdoor gathering spots and for the property to be safe and walkable for both children and elders. They expressed that Trinity Court should be a home for everyone. Other respondents were just happy to see the new community come into existence and want it to be a safe and comfortable place to live.

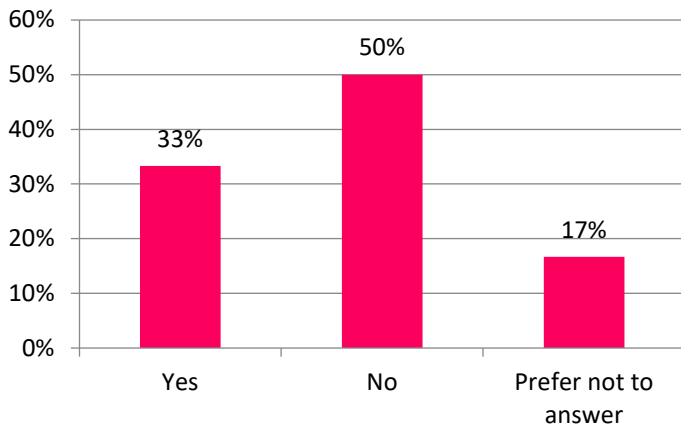
## Demographic Questions Summary

Following the project-related questions, participants were invited to answer voluntary demographic questions. The responses to these questions are used by the project team to gauge who is participating in the project and who is being underrepresented in outreach efforts. Participants were asked eight (8) optional questions, with the first asking about their zip code. The rest of the questions and responses are summarized below:

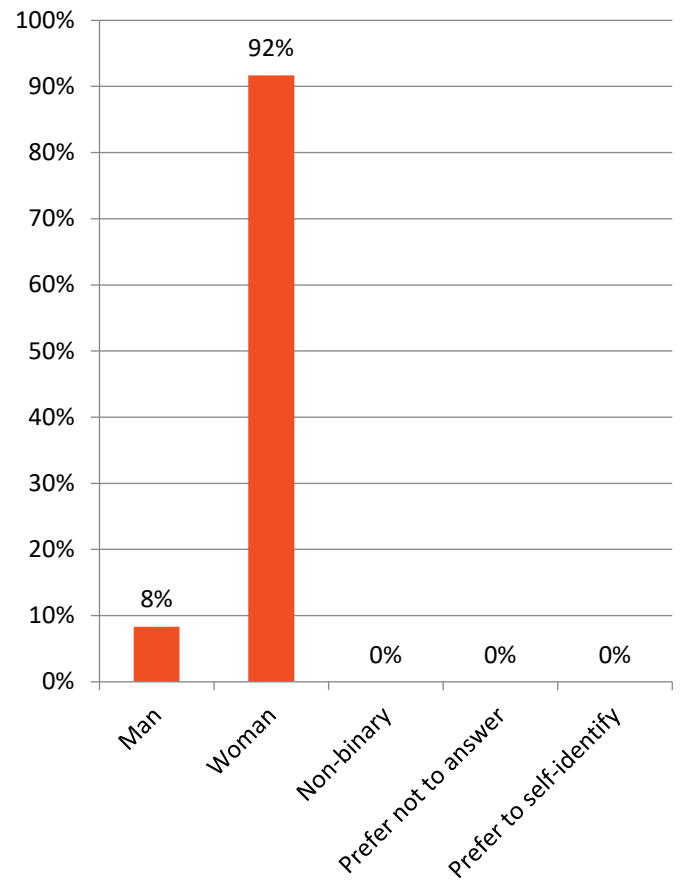
- 33 percent of respondents indicated they have a disability.
- 92 percent of respondents identify as a woman.
- 84 percent of respondents are between the ages of 30 and 64, and 16 percent of respondents are over 65 years old.
- 91 percent of respondents speak English very well.
- 50 percent of respondents identify as Black or African American and 41 percent of respondents identify as White or Caucasian.
- 16 percent of respondents reported an annual household income of less than \$12,000.



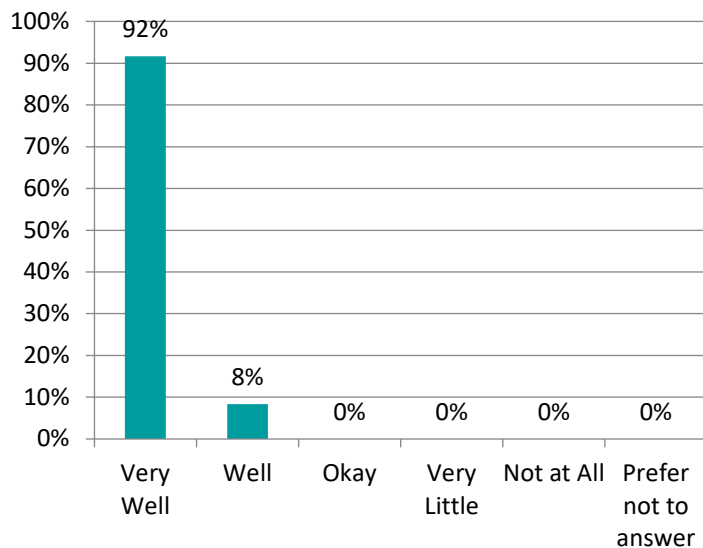
## Do you have a disability?



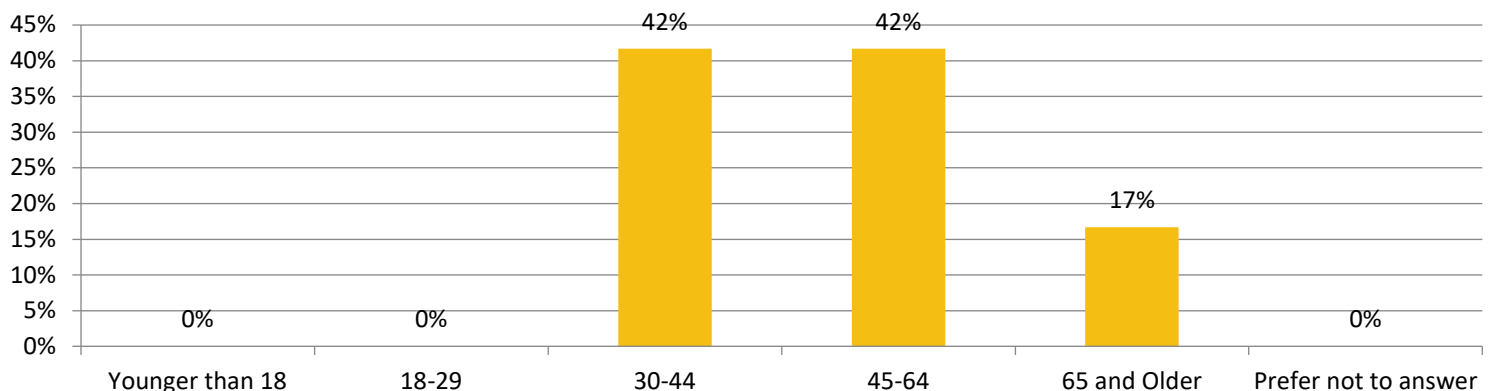
## What is your gender identity?



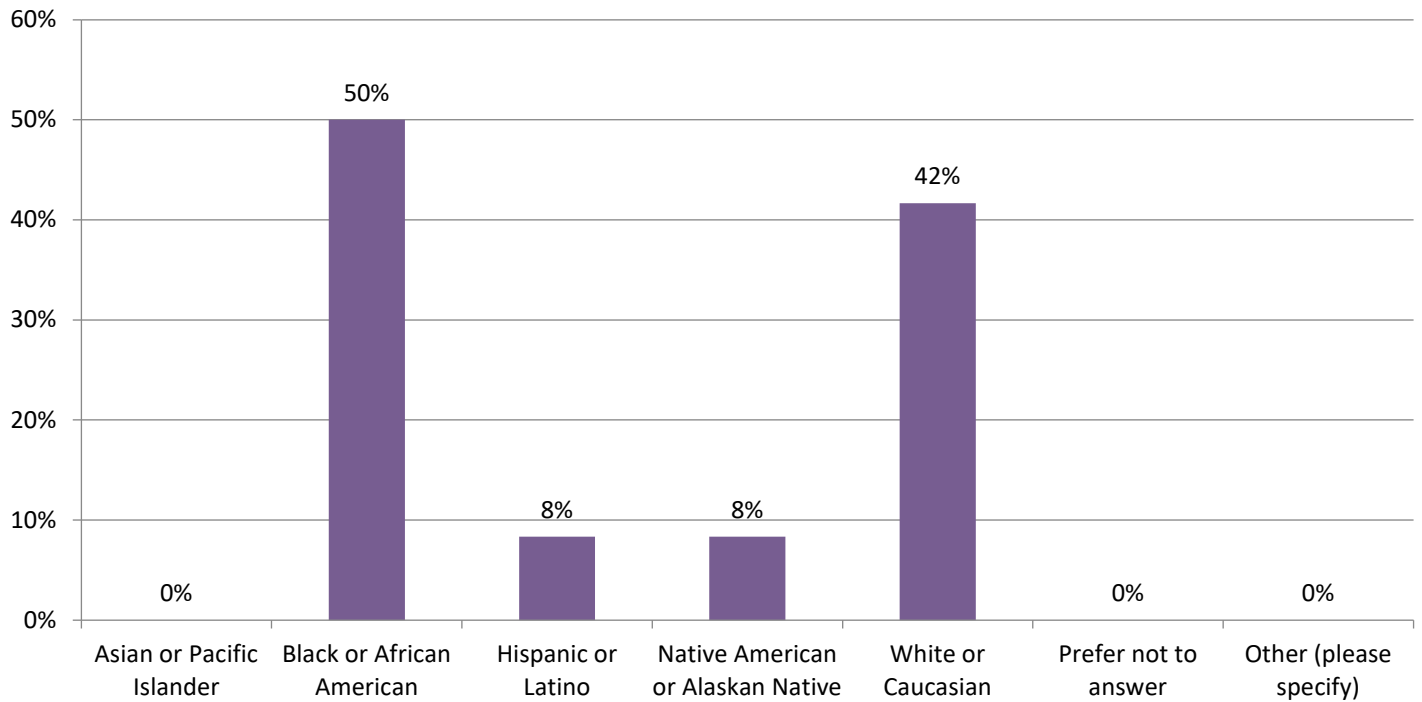
## How well do you speak English?



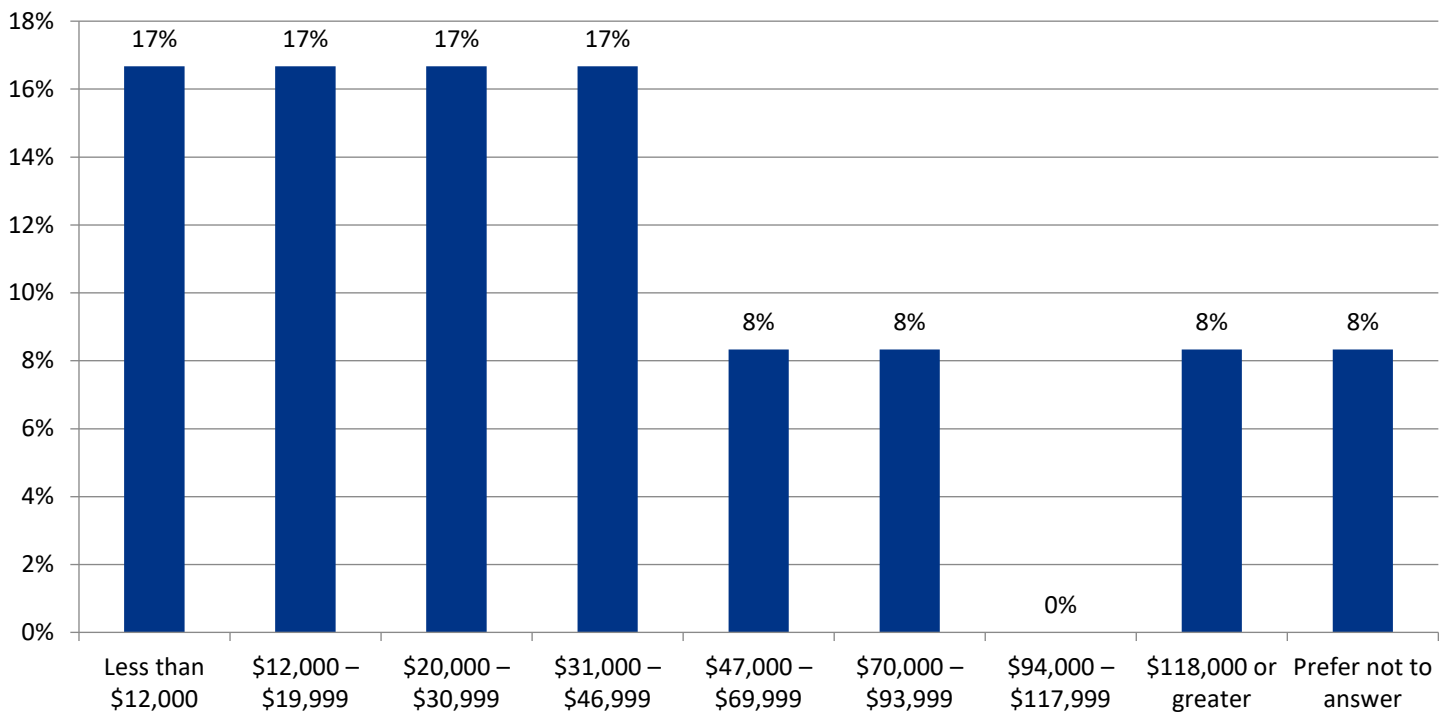
## What is your age?



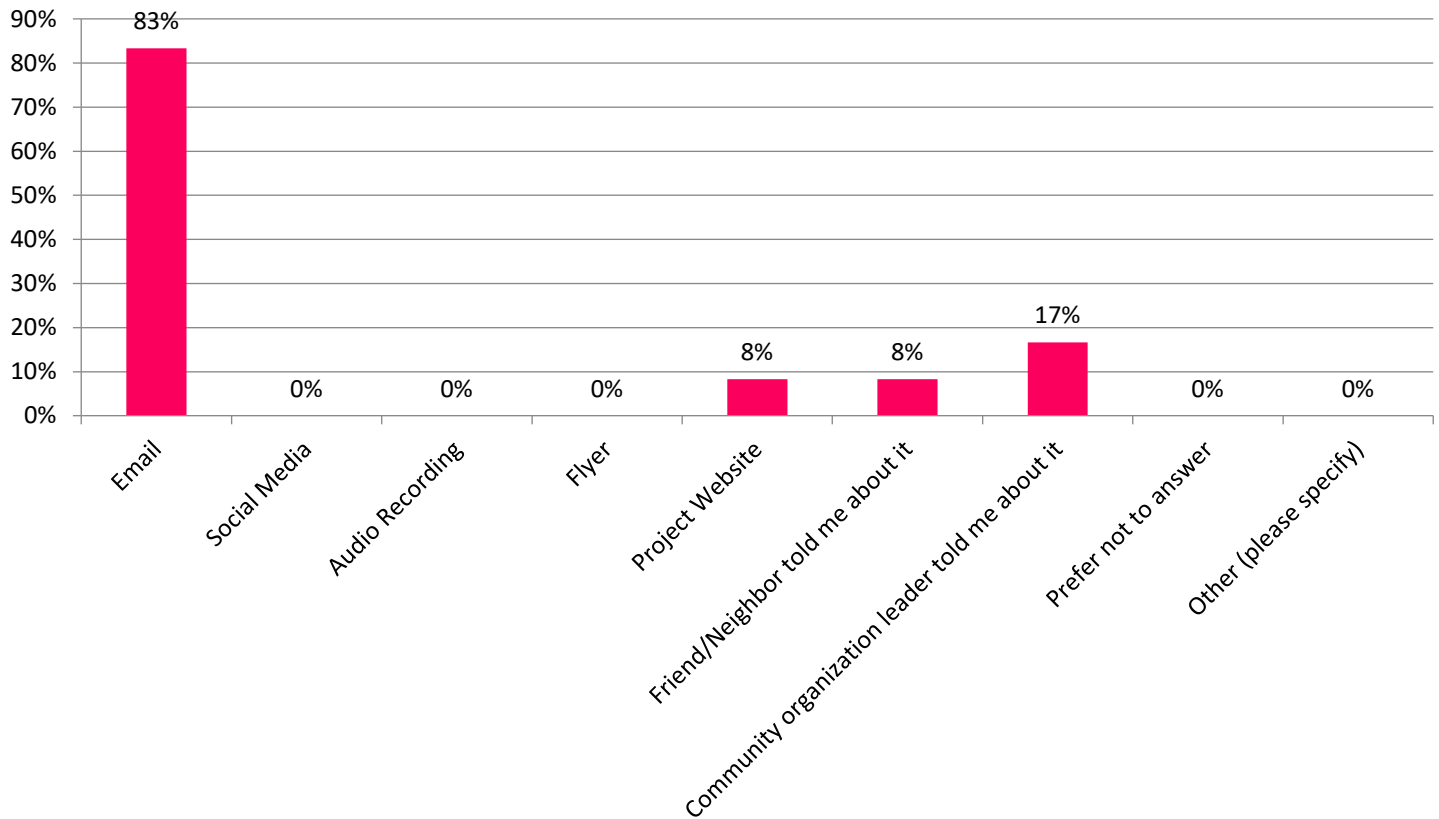
## Which of the following best describes you? (Choose all that apply)



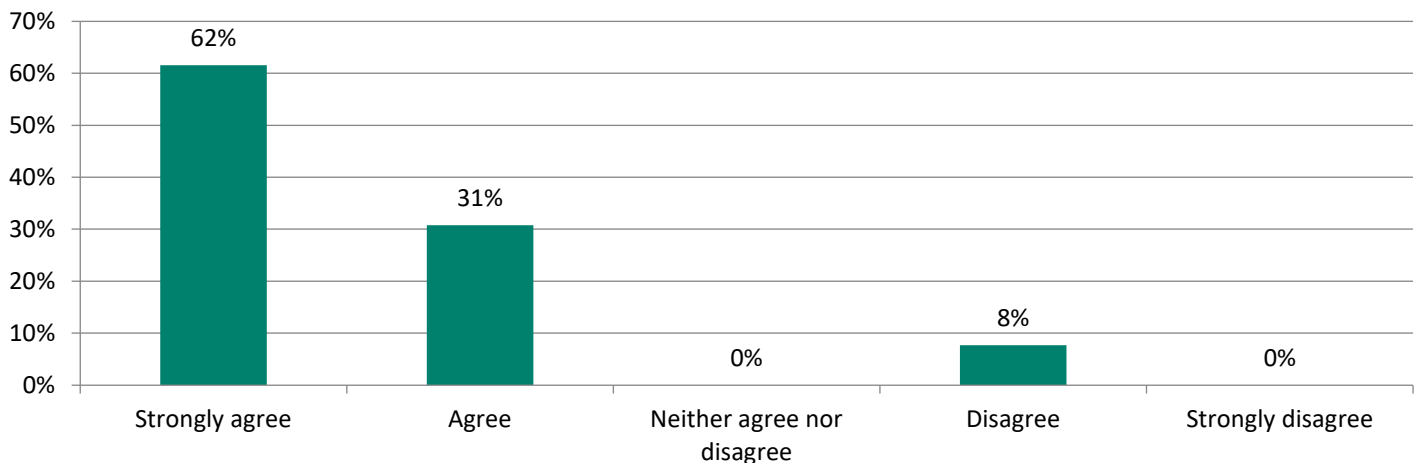
## What is your approximate annual household income?



## How did you hear about this survey? (Check all that apply)



## This survey gave me a good opportunity to share my feedback.



# **Conclusion**



# Recommendations for Future Outreach

The demographic data from the survey shows that participation was somewhat representative of the area in terms of racial and income data. Households in the project area have a median annual income of \$20,278, approximately 33 percent (or four) of survey respondents reported incomes at or below \$19,999. However, the project area has about 59.7 percent of residents living at or below the poverty line, which means residents for whom this project is intended to serve may have not been adequately reached on this survey.

Additionally, there were less respondents of color on this survey, than on the first survey. This may indicate survey fatigue, or that the respondents are not clear that the process takes additional surveys to fully gather their input. It's also possible this also indicates respondents are not being reached or are not clear on how their input will influence the process.

Most participants noted that they speak English very well, which may indicate that those that do not speak English as well are not being effectively reached. Additional outreach can be conducted in future phases to include more translated notifications and materials to ensure those that are not as fluent in English feel comfortable participating.

Additionally, while there are almost 500 families either currently living in Chapel Hill's affordable housing or on the waiting list for affordable housing, participation numbers were relatively low. Thirty (30) people were in attendance during the meetings, and 21 people participated in the survey. This is an increase in meeting attendance from the previous round of engagement, which had seventeen (17) attendees. However, the number is still fairly small for the number of families the project seeks to engage.

Thus, additional outreach needs to be conducted to ensure that residents are

informed and able to get involved in future phases of engagement. While 643 postcards were sent to Chapel Hill residents, 45 of the postcards were returned. Additional effort is needed to ensure addresses are up-to-date, and other communication methods should be used to complement the postcard mailings.

Door hangers may be an option to ensure that all that currently live-in affordable housing complexes are being reached. Flyers and additional hardcopy materials may also help reach more residents

## Conclusion

Overall, those that participated in the second phase of engagement for the Trinity Court project seemed interested in sharing how to make Trinity Court feel like a home. Participants were active in the polling sessions, as well as during the group discussions. In this phase of engagement, residents were asked a series of detailed polling questions designed to understand what physical and programmatic amenities would be most beneficial to them and their families. Largely, residents wanted a home that felt connected to the rest of Chapel Hill and that is well lit, well maintained, and does not "feel like public housing."

This phase of engagement provided a good opportunity for residents to lend a hand in designing Trinity Court. It helped spread the word, but more work can be done. Future outreach may need to include relationship building with these communities to increase the level of trust and involvement. If this is the first project the community members have participated in, they may need to see the results of their input before participating more actively. Continued outreach through the methods used by the Town of Chapel Hill, such as asking local organizations to distribute information and materials to residents and robo calls, may help build the trust and engagement.